



BLACK RIVER
TECHNICAL COLLEGE
Foundation



BRTC
FOUNDATION

ANNUAL REPORT

2020-2021



FROM THE CHAIR



MESSAGE FROM CHAIRWOMAN STEPHANIE SUTTON

What a year! Marked by disruption and economic hardship, the past year presented many challenges to the fundraising efforts of the BRTC Foundation.

While the challenges were great, the Foundation recognized that the need for our support was greater. The hardships caused by the pandemic made the assistance which we provide even more critical. With our mission in mind, as well as the health and safety of the BRTC community, we met adversity head-on and were able to accomplish our goals. Despite the cancellation of the 2020 iBERIABANK/BRTC Foundation Golf Tournament and going totally virtual for the 2021 Gala Auction, we had the 3rd best fundraising year in our history and the highest proceeds ever from the auction.

We were only able to do this through the generous support of our donors. We are grateful to our friends who believe in our mission. Thank you to the many individuals, businesses and organizations that have provided financial support to the BRTC Foundation from July 1, 2020 – June 30, 2021. Your support provides transformational opportunities and experiences.

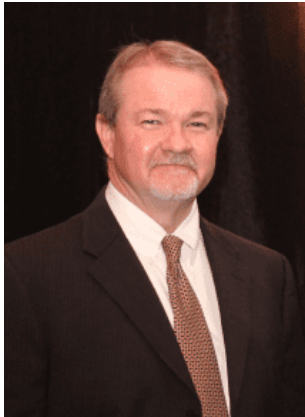
As we bid this year farewell, we recognize that while painful and challenging it made us stronger and more creative. We will remember this year as one of the worst but also one of the best. We are certain that the future holds new and different challenges and we stand ready to take them on. On behalf of the BRTC Foundation board, we thank you for your confidence in us. We promise to strive every day to earn your support.

Sincerely,
Stephanie Sutton, Foundation Board Chair, PECO, Industries

FOUNDATION BOARD

The Board governs the Foundation.

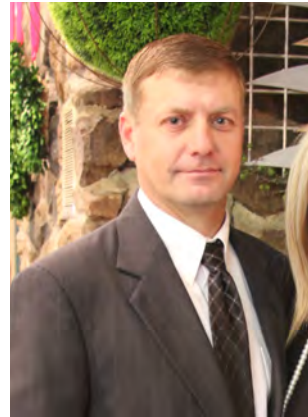
Board members serve 4-year terms and are voted in by current board members. Board meetings meet bimonthly but are not public.



Scott Trammel
Vice Chair
Darragh Company



Rob Olvey
Secretary
Martin Agency



Danny Barr
Sedgwick Claims
Management



Graycen Bigger
NEA Intermodal



Jana Caldwell
Carter Realty



Melissa Davis-Wright
Retired



Susie Eddington
Farmers &
Merchants Bank



Michael Hallmark
Encore Bank



Mike Miller
Region's Bank



Milton Smith
1st National Bank of
Lawrence County



Mike Thompson
iBERIABANK

BOARD HONORS

The Foundation is very proud of its board members and their accomplishments.

Many Foundation board members go on to be members of the college's governing board or other state boards.



Graycen Bigger

Appointed by AR Governor Asa Hutchinson to AR Division of Higher Education (ADHE) coordinating board for 2021-2025.

Named to the 2020 Class of Northeast Arkansas Women in Business



Jeremy Baltz

After 14 years on the Foundation board, Baltz was appointed by AR Governor Asa Hutchinson to the BRTC Board of Trustees from 2021-2027. The Board of Trustees is the College's governing board.

COVID-19

The 2020-2021 academic year saw serious disruption due to the COVID-19 pandemic.

While fundraising in general was up, some events were not held or were greatly modified.



ANNUAL SERIES

The Foundation offers two annual series to students and the public.

These forums are opportunities to provide cultural and historical education to local schools, college students, and the public.



Black History Month Speaker

Partnering with the Eddie Mae Herron Center, Dr. Aram Goudsouzian Zoomed "My Mississippi is Everywhere: James Meredith and American History."

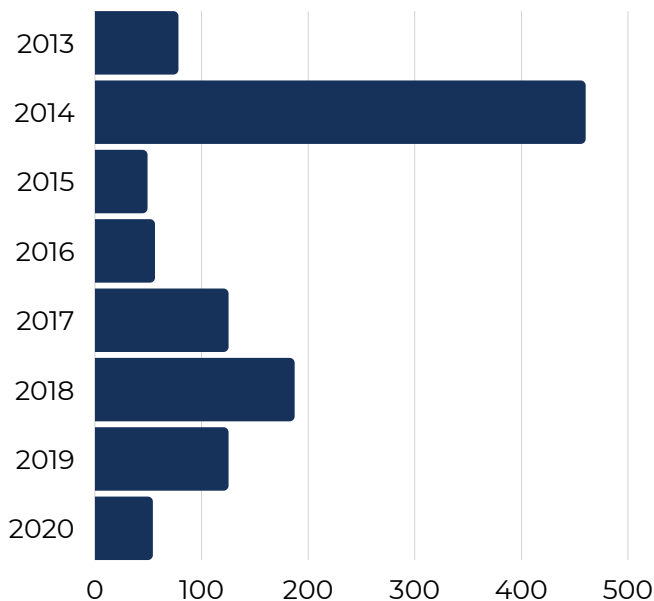


15th Annual Holocaust Survivor

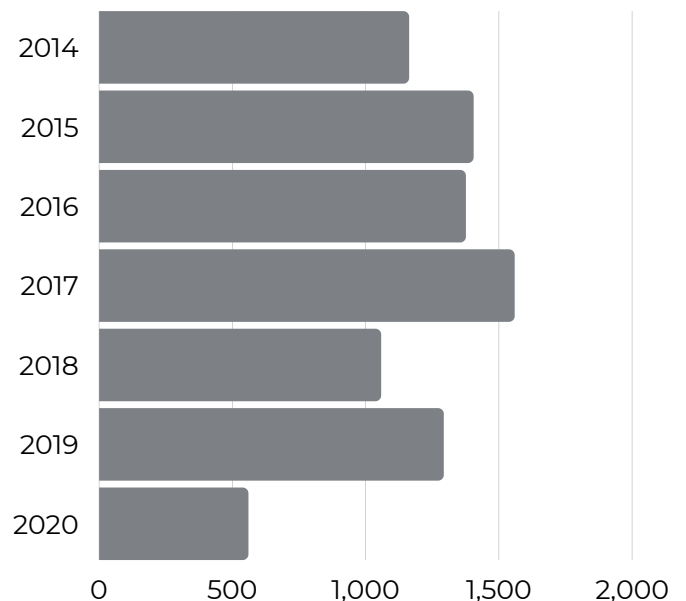
Agi Geva spoke about her experience in Auschwitz and a small labor camp in Rochlitz, Germany, to over 500 adults, college, and school students.

Both events were Zoomed during the pandemic. BRTC was excited to offer the events, but understandably attendance was down.

Black History Month Attendance



Holocaust Survivor Attendance



EVENTS

BRTC's 2 largest fundraising events are the annual Gala and Golf Tournament.

Both events were modified due to COVID-19. Donors were still exceptionally generous!

27th Annual iBERIABANK/BRTC Foundation Golf Tournament

The Golf Tournament is the Foundation's largest scholarship fundraiser. During COVID, the event was canceled, but several donors still supported it.

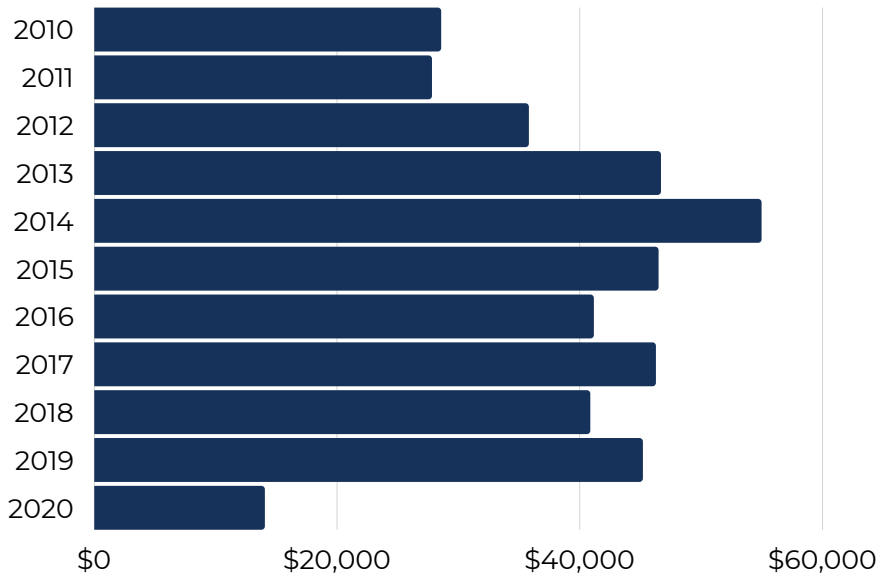


2020 Golf Tournament
(canceled)

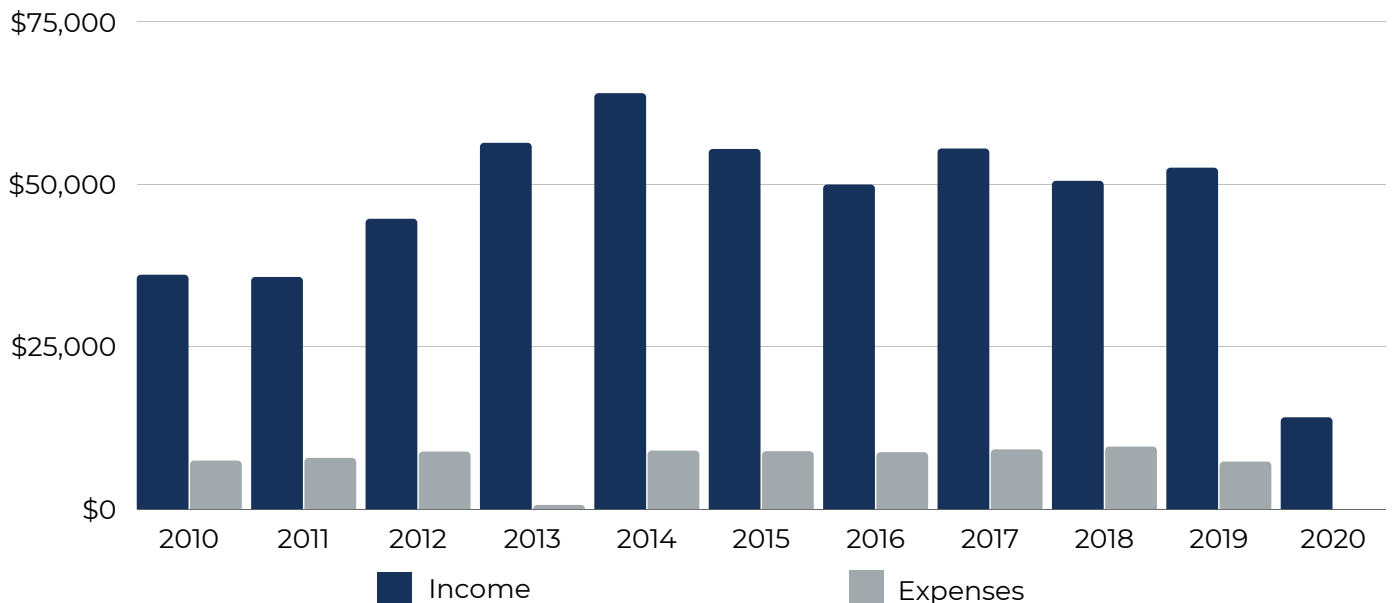
27 Sponsors

\$14K Raised

Golf Tournament Proceeds



Golf Tournament Expenses and Income

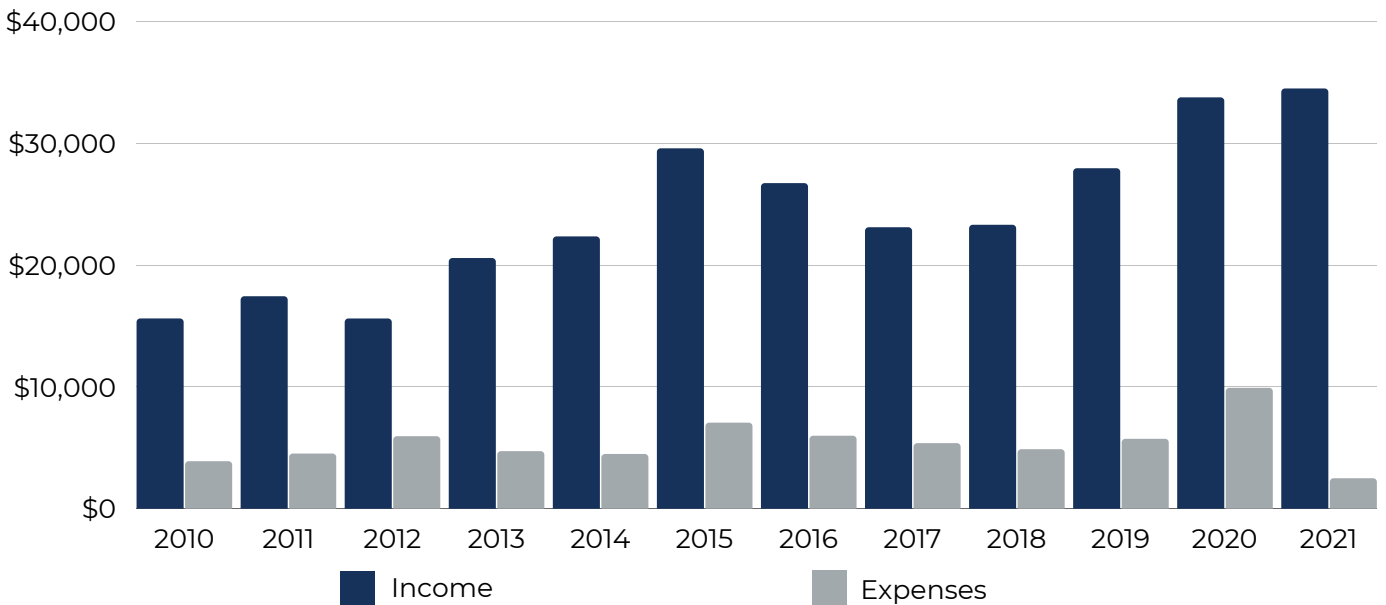


14th Annual Gala and Auction

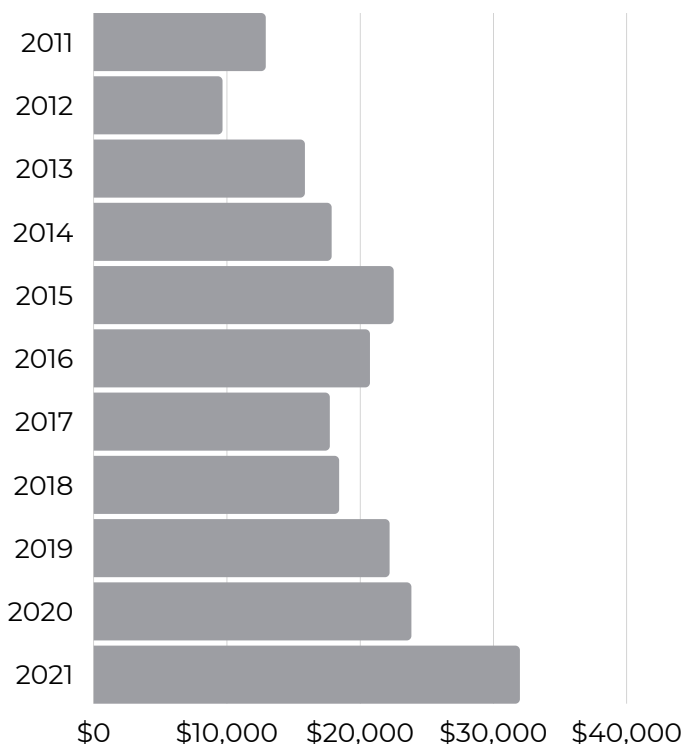
The Gala could not occur because of the pandemic, so only an online auction was held. It was such a success that the Foundation is considering continuing it each year.



Gala Income and Expenses



Gala Proceeds



MAY 16TH
 BLACK RIVER TECHNICAL COLLEGE
 SCHOLARSHIP
 5K

The 5K could also not occur because of the pandemic, but it will return on May 14, 2022.

Year	Proceeds
2015	\$6,500
2016	\$9,000
2017	\$8,500
2018	\$7,000
2019	\$7,000
2020	\$1,000
2021	\$0

FOUNDATION SCHOLARSHIPS

Foundation scholarships make a huge difference!

Supporting scholarships and students is a major reason why Foundation donors give.

Meet Some of the 2020-21 Scholarship Recipients



Colton Huff
*Agheritage Farm
Credit Services*



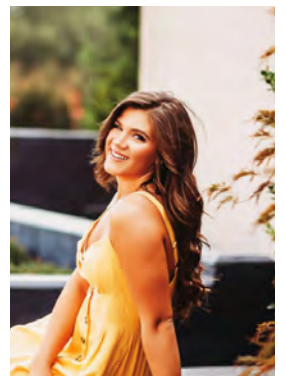
Cailyn Secrease
Archer Realty



Parker Waln
PECO Foods



Destiny Burdin
HARPS Foods



Ellie Britt
iBERIABANK

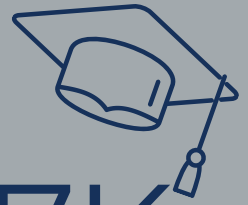
Erise McMasters
Clay County Electric Co-Op Scholarship

Hometown: Paragould
Major: Registered Nursing

"Thank you to Clay County Electric for this scholarship. I have been pursuing a career in the nursing field for a while now, and this year the possibility of that has become a reality being accepting into the registered nurse program. This scholarship will be of great help this semester and I am very grateful!"



Foundation Scholarships
Awarded to Students
in 2020-21



\$77K

Total Amount Awarded

78

Number Students Awarded

OUR DONORS

Foundation donors make all the difference in students' lives!

Without donors' help, many BRTC students could not attend college.

The donors listed on these pages have given through a variety of channels:

- Annual golf tournament
- Annual gala and auction
- Series events such as the Holocaust Survivor Series or the Black History Month Speaker Series
- Growing Strong annual fund
- Project REACH
- In-kind giving of equipment or supplies essential to academic programs

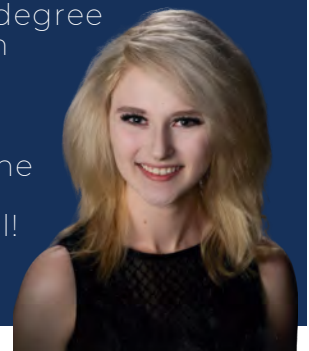
A & D Propane
 Dane and Kim Adams
 Brian and Linda Anderson
 Archer Realty
 Auto EfX
 Dr. Brad and Meredith Baine
 Larry Baker
 Jeremy and Lisa Baltz
 Bernard and Margaret Baltz
 Danny and Sheri Barr
 Sandy Barrington
 Janet Bieringer
 Byron and Jackie Blanchard
 Daryl and Patti Blaxton
 Linda Bly
 Brett and Dana Bradford
 Branch, Thompson, Warmath & Dale
 Derek and Kaylin Brown
 BRTC Student Government Association

James and Kelsie Cagle
 Mike and Jana Caldwell
 Carter-Cox Seeds
 CenterPoint Energy
 Lori Clanton
 Clark General Contractors
 Dana Clay
 Clay County Electric Cooperative
 Coker Insurance
 Bonnie Collins
 Phil and Carolyn Collins
 Elizabeth and Gracey Collins
 Don and Ruth Ann Cox
 Doug and Cindy Cox
 Marlene Cox
 Butch Dail
 Darragh Company
 Beth Davis
 Margo Davis

Dear Archer Realty,

This scholarship means the absolute world to me. Thank you so much for this opportunity to continue to thrive and learn more throughout my college career. My goals with this are to finish up my associate's degree and create my own business as a photographer and because of this scholarship I am one step closer to achieving that goal!

Cailyn Secrease





First National Bank of Lawrence County donated \$20,000, part of which will assist the creation of a new college lecture series

Melissa Wright-Davis
 Joey and Christina Derbes
 Mike and Barbara Dunn
 E.C. Barton and Company
 Eddie Mae Herron Center
 Dustin and Susie Eddington
 David and Julie Edington
 Dr. Martin and Jennifer Eggenesperger
 FABCO
 Farmers & Merchants Bank
 Nancy Felts

First National Bank of Walnut Ridge,
 Hoxie, and Pocahontas
 Rex and Debra Flagg
 Jake Foster
 Dr. Dianna Fraley
 Angie French
 Vickie French
 Josh and Sissy Gray
 Rodney and Amber Green
 Terry and Tahnee Green
 Greene County Industrial Training
 Center (GCITC)
 Donny and Sherry Griggs
 Kelly Grooms
 Dick and Janna Guthrey
 Rachel Hall
 Chris and Tonya Hankins
 Harps Food Stores, Inc
 Matt and Jennifer Hibbard
 Gene Higginbotham
 Mike and Gina Higginbotham
 Steve and Rhonda Higginbotham
 Annette Hilburn
 Dr. Brent and Amy Holt
 Eric and Ramonda Housh
 Bobbie Hubbard
 Hyde's Termite and Pest Control
 iBERIABANK

Several golf sponsors have supported the college for many years! For example,

- Famers & Merchants Bank, formerly the Bank of Pocahontas, 24 years
- Tool Central/Darragh Company and the Trammel Family, 20 years
- Clay County Electric Cooperative, 19 years
- iBERIABANK, 19 years

Haley Jackson
 John and Mary Helen Jackson
 Darlene Jansen
 Jenkins Welding, LLC
 Jimmy Smith's Pawn Shop &
 Trading Post
 Johnstone Supply #282
 Eddie and Phillis Jones
 Dr. Joe Jones
 Amanda Junkersfeld
 Shaylee Junkersfeld
 Darrell and Ruth Ann Kelley
 Greg and Erin Mathews
 Jacob and Darendra Kersey
 Doy and Annette Knight
 Katelyn Koons
 Shirley Lamb
 Joey and Tammie Lemmons
 Lloyd and Carol Lewallen
 Brett and Karen Liebhaber
 Joan Linnstaedter
 Angela Loveless
 Martin Agency
 Martin Sproket and Gear, Inc.
 Sue McGowan
 Med Center Pharmacy
 Danny and Alesa Mitchell
 Danny and Karen Moore
 Bill and Regina Moore
 Brandon and Elizabeth Murphy
 Holli Nitzsche
 Mike and Shannon Ogden
 Rob and Michelle Olvey
 Ron and Wanda Patterson
 Peco Foods, Inc.
 Daphne Perkins
 Darren and Amy Plaster
 Pocahontas Aluminum Co., Inc.
 Pocahontas Auto Body
 Jeri Powers
 Steve Powers
 ProMed Ambulance, Inc.
 Regions Bank

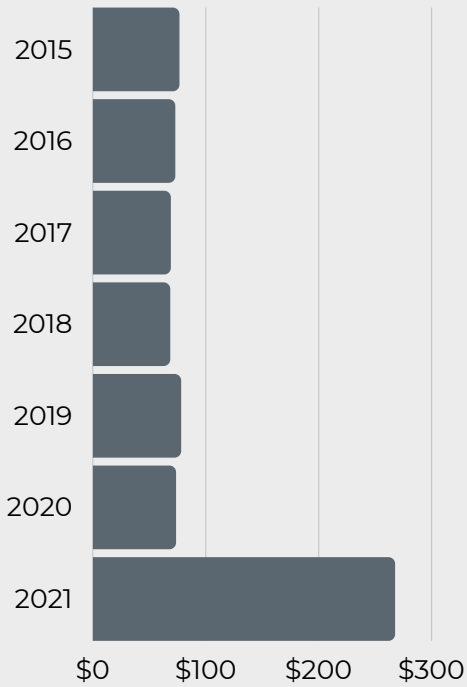
The BRTC Foundation is fortunate to have many individuals who are long-time donors.

- John & Mary Helen Jackson, 29 years
- Farmers & Merchants Bank, 29 years
- iBERIABANK, 29 years
- Robert Bosch Tool Corp., 29 years
- Don & Ruth Ann Cox, 28 years
- Lloyd & Carol Lewallen, 28 years
- Ken & Dr. Jan Ziegler, 27 years

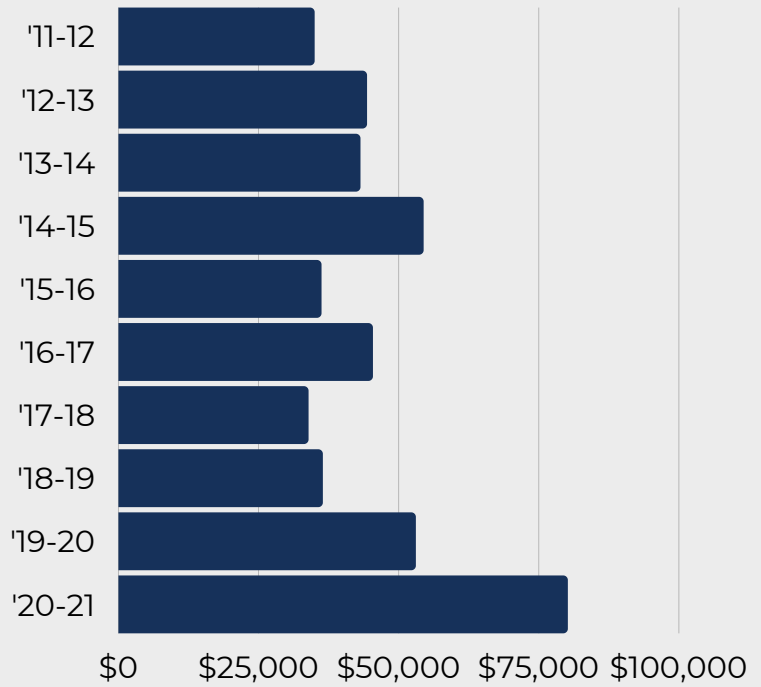
Lesley Rice
 Kirby and Patty Riffel
 Larry and Nancy Robert
 Cindy Robinett
 Greg and Laura Rooks
 Rotary Club of Pocahontas
 Rhonda Sade
 Shannon Salvage, Inc.
 Rebecca Simpson
 Michael and Amy Smith
 David and Donna Statler
 Allen and Priscilla Stillwell
 Victor and Rhonda Stone
 Leslie and Tina Stroud
 Keith and Stephanie Sutton
 The Candy Emporium
 The Steel Yard
 Mildred Thielemier
 Howard and Jody Thielemier
 Mike Thompson
 Tom and Carolyn Towell
 Scott and Joniece Trammel
 Rene Tyler
 Walmart of Pocahontas
 Paula Ward
 John and Roberta Warner
 James Whitlow
 Sandra Williams
 Kirk Wilson
 Holly Winslow
 Wren Family, LLC
 WW Recycling, LLC
 Mr. Ken and Dr. Jan Ziegler

FUNDRAISING DATA

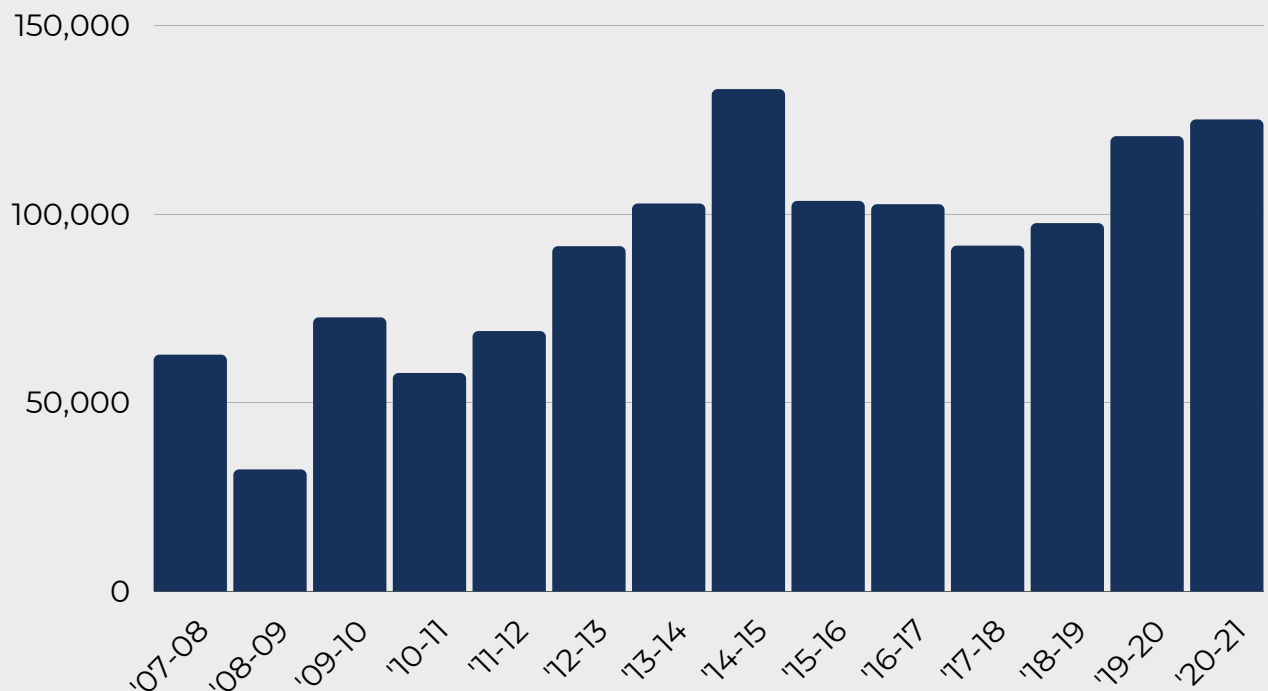
Average Gift Amount



Growing Strong Annual Fund

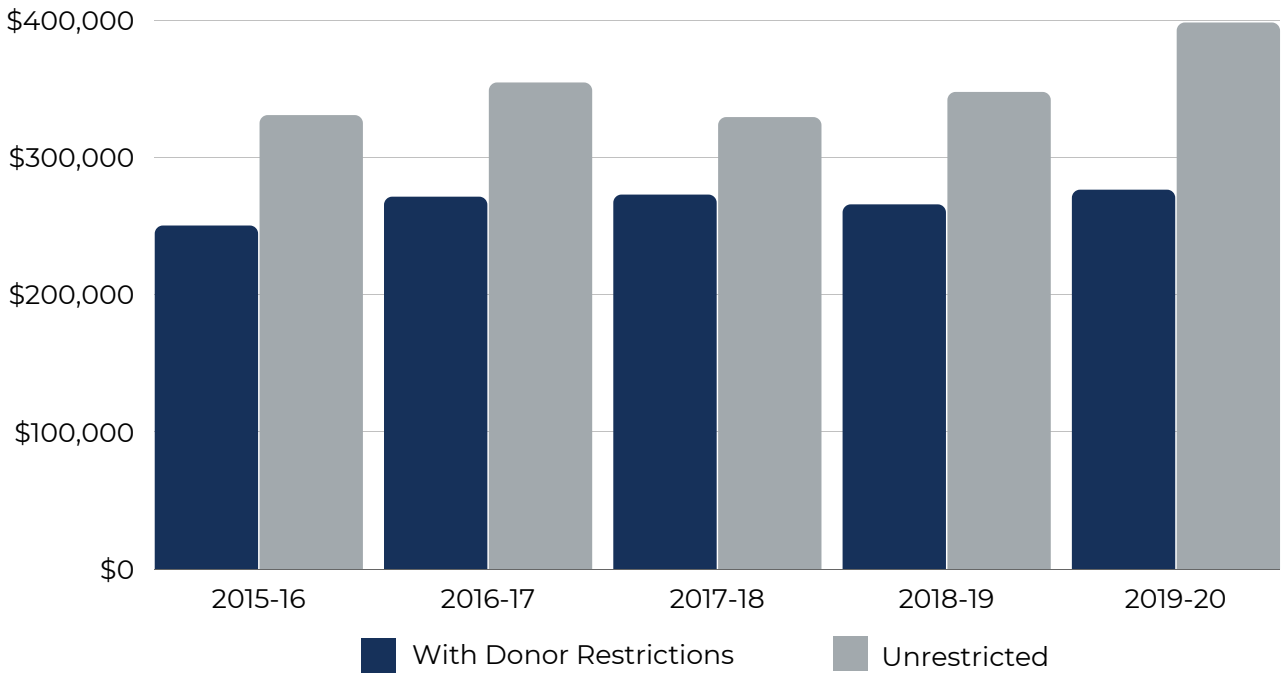


Net Fundraising Totals by Academic Year (July 1 to June 30)

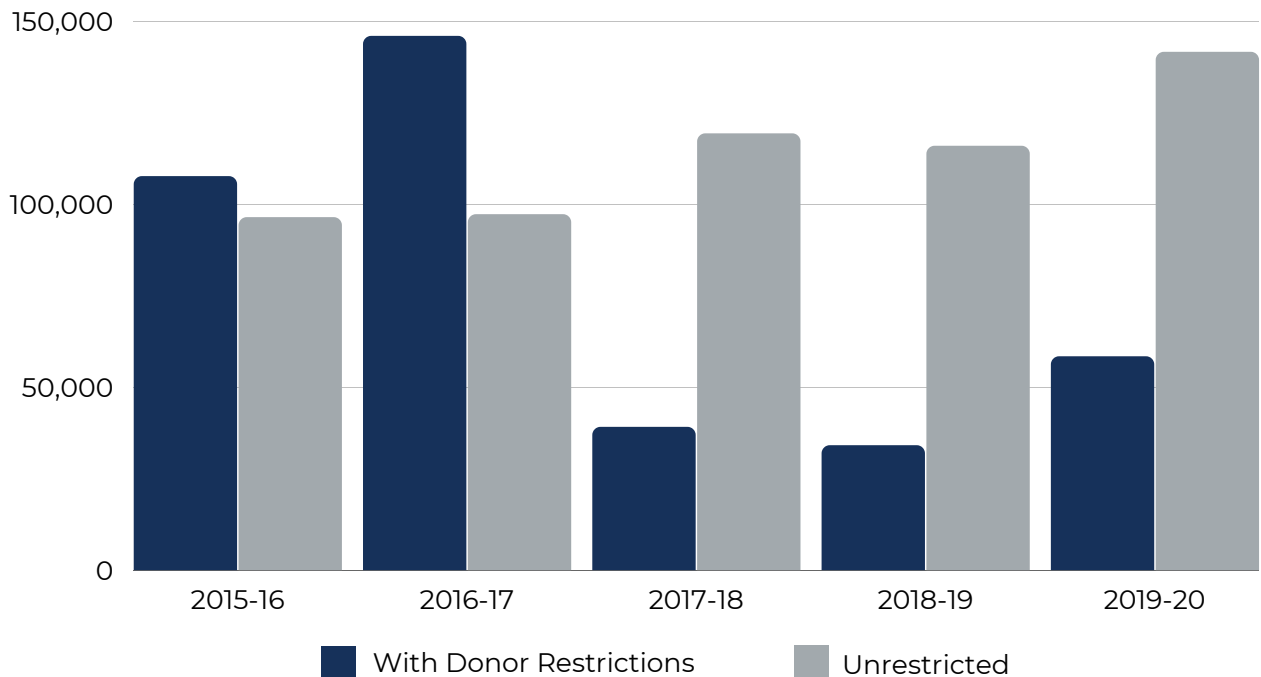


FOUNDATION FINANCES

Total Net Assets



Total Support and Revenue





BRTC
Foundation

c/o Institutional Advancement
1410 Hwy. 304 East
Pocahontas, Arkansas 72455

(870) 248-4026
giving@blackrivertech.edu